

IAAPA EXPO 2021
November 16-19, 2021
Orange County Convention Center – Orlando, Florida

Estimated Deadlines

The following information is an ESTIMATE, based on 2019 incentive/advance deadlines. Please refer to the dates in the Exhibitor Services Guide which will be available online July 2021.

SHOW SERVICE

DUE DATE

<input type="checkbox"/> Final Exhibit Space Payment	August 6
<input type="checkbox"/> Best New Product – Exhibitor Awards Application	August 20
<input type="checkbox"/> Booth Design Form* Booths 400+ square feet, and all booths displaying inflatables must also submit a booth layout/design	September 17
<input type="checkbox"/> Lead Retrieval	September 21
<input type="checkbox"/> Exhibitor Listing for Show Guide*	October 1
<input type="checkbox"/> Audience Participation Safety Form*	October 1
<input type="checkbox"/> Freeman Discount Deadline Includes: Furniture Carpet Graphics & Signs Rental Exhibits Cleaning Services Display Labor	mid-October
<input type="checkbox"/> Facility (OCCC) Discount Deadline Includes: Internet/Networking Electrical Compressed Air, Water & Drain Services Rigging/Hanging Sign Order	mid-October
<input type="checkbox"/> Advance Shipping to Warehouse	early November
<input type="checkbox"/> Best Exhibit – Exhibitor Awards Application	November 5
<input type="checkbox"/> Direct Shipping to Convention Center Begins	November 11
<input type="checkbox"/> Booth Setup Complete	Monday, Nov. 15, 5:00 p.m.

**Required item for all exhibitors*